

# KnowHow2GONebraska Campaign

## Partner Playbook

This Playbook provides tools, resources and ideas you can use to help 8<sup>th</sup> – 10<sup>th</sup> graders make college a reality.

### **Section 1 – About KnowHow2GO**

*Provides an overview of the KnowHow2GO campaign and EducationQuest Foundation, and gives highlights of the campaign thus far and plans for the future*

### **Section 2 – Why KnowHow2GO is Important in Nebraska**

*Outlines college-going statistics in Nebraska and underscores why this campaign is so important to young students in our state*

### **Section 3 – Free Resources for You and Your Students**

*Learn about free KnowHow2GO and EducationQuest materials and resources that are available for you and your students.*

### **Section 4 – What You Can Do to Promote KnowHow2GO and College Preparation**

*Learn about efforts, activities and events you can coordinate to promote KnowHow2GO and to help 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> graders prepare for college.*

### **Section 5 – Your Guide to Planning a KnowHow2GO Pep Rally**

*Provides details for coordinating KnowHow2GO Pep Rally including a checklist, emcee talking points, and speaker talking points*

#### **Who to contact**

If you have question, suggestions or general feedback about the Playbook or KnowHow2GO, contact Tricia Dunn, EducationQuest Foundation Director of Media Relations, at 402.479.6666 or [triciad@educationquest.org](mailto:triciad@educationquest.org).